

STATISTA FOR UNIVERSITIES – GENERAL INFORMATION

GOOD REASONS FOR CHOOSING STATISTA



The statistics platform has become an integral part of the academic sector. More than **25 million** students, lecturers, and researchers already trust in the comprehensive content of one of the biggest statistics portals worldwide. Be it valid data for **term papers & theses**, for daily tasks in **research & teaching**, or as a research tool in **libraries**, the Statista database always provides you with the content you need.

KEY FIGURES AT A GLANCE

More than 1,000,000 statistics on over 80,000 topics across 170 industries ■ 22,500 sources
7,000+ topic dossiers ■ 41,000+ studies ■ 330+ Industry Reports ■ Market forecasts and expert tools for a better evaluation of your business ■ Academic publication rights and citation feature

YOUR BENEFITS



Saving of time

Thanks to the simple and intuitive usage of the Statista platform, you save 28 minutes per statistic in comparison to the amount of time usually spent on research and editing.



High-quality data

The different research & analysis tools allow you to dive deeper into the topic of your choice. The extensive and versatile portfolio provides you with insights into a large number of topics.



User-friendliness

The data is transparent and comparable and can be downloaded as well as directly processed in the commonly used Office formats.

WHAT OUR CUSTOMERS SAY ...



“Statista is the definitive research tool of our time and I am glad that we can offer it to our students. Statista is one of our most frequently used databases.”

Per Knudsen; deputy head of the Mannheim University Library



“Statista is an innovative and relevant tool to us in teaching as well as in research. Students can hardly prepare a presentation or write a term paper without using Statista.”

Prof. Dr. Alexander Moutchnik; MEDIADDESIGN HOCHSCHULE, University of Applied Sciences

Here you can find the Statista platform