

ENTREPRENEURSHIP

is an *attitude*



Competition powered by



In partnership with





WELCOMING WORDS

AIESEC and **Athenian Brewery** are proud to launch the campaign "**Entrepreneurship is an attitude**" where during this summer 5 young people will be supported to gain Global Entrepreneur experience.

We give a chance to the most innovative Greek youth to immerse into the world of innovation, to work with the best start ups of Europe, Africa and Asia and experience real entrepreneurial environment.

Don't miss the chance, **apply today!**



WHAT IS GLOBAL ENTREPRENEUR?

AIESEC's Global Entrepreneur program provides youth with a short-term global internship opportunity at a startup for young people who seek to develop themselves and their career. At a time when entrepreneurship is growing rapidly, you gain professional practical experience in start-ups abroad and prepare to build your own successful start-up.



WHAT IS START UP?

Startup company is an entrepreneurial venture which is typically a newly emerged, fast-growing business that aims to meet a marketplace need by developing or offering an innovative product, process or service. A startup is usually a company such as a small business, a partnership or an organization designed to rapidly develop scalable business model.

SUB PROGRAMS



Information
Technology



Graphic Design



Sales &
Internationalization



Marketing
& Positioning



WHAT WILL I GAIN?

Entrepreneurial Stint

1. Put your entrepreneurial aspirations to the test by working with startup and embracing the challenges that come with it. Understand the behind-the-scenes of running an entrepreneurial venture through experience

2. Global Opportunity

Take your professional and life experience to the next level by exposing yourself to a whole new culture and environment as you live your internship in a completely foreign society. Learn how to adapt in a multicultural environment and stand out.

3. Expand your Network

Leverage from the many opportunities to grow your professional network that will support in your own future entrepreneurial endeavors. Connect with professionals and experts from diverse walks of life who will support you in the future.

4. Develop yourself

Grow and develop by going through practical experience and learning by doing. An entrance cross - cultural environment allows you to increase your self - awareness and solution orientation, improve communication skills and develop a global mindset.



EXCHANGE PARTICIPANT CRITERIA

Field of studies:

Business
Administration,
Marketing or IT
background.

Year of studies:

From 3rd year of
studies and
higher.
- Graduates.

**Working
experience:**

Any additional
working experience
is preferable but
not mandatory.

AGE: 20–30



DURATION OF THE PROGRAM

6 TO **12**
WEEKS

REALIZATION DATE

AIESEC and **ΑΘΗΝΑΙΚΗ
ΖΥΘΟΠΟΙΙΑ** give you an
opportunity to go for Global
Entrepreneur during this
Summer with starting date
from 1.06.18 to 15.07.18

EXPERIENCE DESTINATION

You can take your
experience in one of
our country partners:



Egypt



Romania



India*

**Salary provided every month*



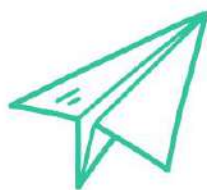
COMPANY
PROVIDES
TO YOU



AIESEC PROVIDES
TO YOU



Program Fee:
130 euros



200 euros
for flight tickets

Support during the applying and selection process in the start ups.

Visa information support if needed.

Outgoing Preparation Seminar.

Accommodation is provided and covered by AIESEC hosting local committee.



**SOUNDS
GOOD!**

How can I take part in the competition?

1. Before applying, you need to ensure:

- You fit the Exchange Participant Criteria.
- Available for 6-12 weeks program participation.
- Ready to go with starting date between these dates 1.06.18 - 15.07.18

2. Interview:

Get ready to have an interview with the campaign's director after you apply! We will inform you about the procedure upon this but it will take place within the next two days after you apply.



PROCESS TIMELINE!



13.04

Competition
launch.



30.04

Deadline
of applications
11:11 a.m.



02.05

Winners
Announcement.



02.05 - 26.05

Winners will apply
and go through
selection process
with opportunities.



02.05 - 26.05

Being approved
by start up



One week before
leaving -
Outgoing
Preparation Seminar



Realization date!

WE WISH YOU
**THE BEST
OF LUCK!**

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WITH

